

WXIX

ORDERFlight Dates **08/22/12-08/28/12**Contract / Revision **808561 /**Original Date / Revision
08/14/12 08/14/12Advertiser **60 Plus Assoc**Agency **Mentzer Media Services**

Buying Contact

**600 Farimont Avenue
Suite 306
Towson, MD 21286**Primary Account Executive
Aaron Ashe

| Account Executive | Order% | Start Date | End Date |
|-------------------|--------|------------|----------|
| Aaron Ashe | 100% | | |

Product
60 PLUS ASSOC SENATE

Agency Com 15%

Billing Contact

**600 Farimont Avenue
Suite 306
Towson, MD 21286**

Sales Office T-DC

Sales Region National

Agency Ref

Order Sep 00:00:00

Estimate # **1225**Alt Order # **06276490**

Billing Type Cash

Order Type Political

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes Agency Political Pol-Issue

Product Codes PL20

Priority P 1

Advertiser Ref

Order Share % Market Value

| Competing Station | % of Order | Amount |
|-------------------|------------|--------|
| EXIX | % | |
| WBQC | % | |
| WCET | % | |
| WCPO | % | |
| WCVN | % | |
| WKON | % | |
| WKRC | % | |
| WLWT | % | |
| WPTO | % | |
| WSTR | % | |

Order Totals**Billing Plan**

| Month | # of Spots | Net Amount | Gross Amount | Rating | Start Date | End Date | # Spots | Net Amount | Gross Amount |
|---------------|------------|-----------------|-----------------|-------------|------------|----------|---------|------------|--------------|
| August 2012 | 2 | \$765.00 | \$900.00 | 0.00 | 07/30/12 | 08/26/12 | 2 | \$765.00 | \$900.00 |
| Totals | 2 | \$765.00 | \$900.00 | 0.00 | | | | | |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Totals Spots Amount | |
|-----|------|-------------------|-----------------|------------------------------------|-------|---------------------------------|----------|-------------|-------|---------------|-----|------|---------------|------------------------|-----------------|
| E 1 | WXIX | 08/23/12 | 08/23/12 | News @ 7a News @ 7am | Comm | 7a-9a (7:30 AM-8:00 AM) | --- 1--- | :30 | 1 | \$600.00 | P 1 | 0.00 | NM | 1 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | | Week: 08/20/12 | 08/26/12 | --- 1--- | | 1 | | \$600.00 | | 0.00 | | | | | |
| E 2 | WXIX | 08/26/12 | 08/26/12 | FOX News Sunday Fox News Sunday | Comm | 8am-11am (10:00 AM-11:00 AM) | ----- 1 | :30 | 1 | \$300.00 | P 1 | 0.00 | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | | Week: 08/20/12 | 08/26/12 | ----- 1 | | 1 | | \$300.00 | | 0.00 | | | | | |
| | | | | | | | | | | | | | Totals | 2 | \$900.00 |